

Year 10 Business Studies – Exam Topic List



- Pricing methods
- Public limited companies
- Average rate of return
- Telesales
- Environment/ethics
- Profit margins
- Fixed/variable costs
- Sources of finance
- Break even
- Promotion
- Product portfolio
- Current assets/ current liability
- Quantitative/ qualitative
- Cash flow forecasts
- Product life cycle
- Market research
- Business plans